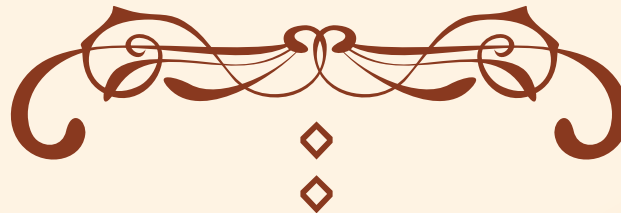


CASA

◊ CARNIVAL ◊

SPRING CELEBRATION

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CASA

Child, Adolescent and Family
Mental Health

**CELEBRATING CHILDREN'S MENTAL HEALTH
SPONSORSHIP OPPORTUNITIES**



CASA

Foundation



SPONSORSHIP MENU



\$25,000 ▼

RINGLEADER SPONSOR

THIS SPONSORSHIP OPPORTUNITY GUARANTEES PROMINENT RECOGNITION AT THE GALA EVENT AND A SPEAKING OPPORTUNITY TO WELCOME GUESTS AT THE GALA DINNER ALONG WITH A PREMIERE TABLE FOR YOUR GUESTS AND PRE-EMINENT LOGO FEATURE IN ALL EVENT PRINT MATERIALS.

\$15,000 ▼

BIG TOP DINNER SPONSOR* (ONE AVAILABLE) / STRONG FOUNDATIONS SPONSOR (MULTIPLE AVAILABLE)

*DINNER SPONSORSHIP INCLUDES OPTION TO HAVE A PLATED LOGO DISPLAY AT EACH TABLE SETTING. NAME AND LOGO RECOGNITION IN PROMOTIONAL MATERIALS, EVENT DISPLAYS AND ALL PRINTED MATERIAL, A CORPORATE TABLE FOR YOUR GUESTS TO ENJOY AND POST-EVENT RECOGNITION IN CASA MATERIALS.

\$10,000 ▼

MIDWAY SPONSOR* (ONE AVAILABLE) / BRIGHT FUTURES SPONSOR (MULTIPLE AVAILABLE)

*YOUR LOGO WILL BE DISPLAYED ON WELCOME SIGNAGE THROUGHOUT THE COCKTAIL RECEPTION AREA. NAME AND LOGO RECOGNITION INCLUDED IN ALL EVENT DISPLAYS AND PRINT MATERIALS, COMPLETE WITH 8 GALA TICKETS FOR YOUR GUESTS.

\$8,000 ▼

FINALE SPONSOR* (ONE AVAILABLE) / HEALTHY FAMILIES SPONSOR (MULTIPLE AVAILABLE)

*FINALE SPONSOR WILL HAVE SIGNAGE THROUGHOUT THE POST-DINNER COCKTAIL LOUNGE. NAME AND LOGO RECOGNITION INCLUDED IN EVENT DISPLAYS AND PRINT MATERIALS, COMPLETE WITH 6 GALA TICKETS FOR YOUR GUESTS.

\$5,000 ▼

WINE SPONSOR* (ONE AVAILABLE) / EAGER TO LEARN SPONSOR (MULTIPLE AVAILABLE)

*YOUR NAME AND LOGO WILL APPEAR ON CUSTOM WINE TAGS AT TABLES AND THROUGHOUT THE COCKTAIL RECEPTION. NAME AND LOGO RECOGNITION INCLUDED THROUGHOUT ALL EVENT AND PRINT MATERIALS AND 6 COMPLIMENTARY TICKETS FOR YOUR GUESTS.

\$2,500 ▼

VOLUNTEER SPONSOR* (ONE AVAILABLE) / THRIVING MINDS SPONSOR (MULTIPLE AVAILABLE)

*YOUR NAME AND LOGO WILL BE SHOWCASED ON VOLUNTEER VESTS ACROSS THE EVENT. RECOGNITION THROUGHOUT EVENT AND PRINT MATERIALS AND 4 COMPLIMENTARY TICKETS FOR YOUR GUESTS

\$1,000 ▼

FRIENDS OF CASA* (MULTIPLE AVAILABLE)

*YOUR NAME AND LOGO WILL APPEAR IN EVENT PRINT MATERIALS AND YOU WILL RECEIVE 2 COMPLIMENTARY TICKETS TO THE EVENING GALA.



MAKE A DIFFERENCE...
AND HAVE FUN DOING IT!

Friday, May 9th, 2014 Shaw Conference Centre, Hall D

To celebrate the successes made possible by our supporters,
the 12th annual CASA for Kids Spring Celebration will once again gather our community
in support of Children's Mental Health.

The 2013 gala raised over \$300,000 towards building a much needed treatment facility.
This year's event will bring us closer to breaking ground on this specifically designed space
to treat children with mental health disorders. We will transform Hall D of the Shaw Conference Centre
into a dust bowl carnival with a modern and elegant twist.

Join us and over 500 guests including dignitaries and local celebrities in the Big Top Tent for a night full
of surprises, a thrilling auction and live entertainment, all framed by a delectable three-course meal.

Sponsoring the CASA for Kids Spring Celebration is a truly unique opportunity
to connect with Edmontonians who care.





ONE IN FIVE CHILDREN SUFFER FROM MENTAL ILLNESS.
IN THE EDMONTON AREA THIS MEANS THAT OVER 55,000 CHILDREN AND
ADOLESCENTS EXPERIENCE MENTAL HEALTH DISORDERS.
CASA PROVIDES SERVICES TO AN AVERAGE OF 178 INFANTS,
CHILDREN AND ADOLESCENTS EACH DAY!
50% OF DIAGNOSED CHILDREN BEGAN TO HAVE
MENTAL HEALTH PROBLEMS BY SIX YEARS OF AGE.





SPONSORSHIP OPPORTUNITIES



We are dedicated to meeting the specific objectives of our supporters by providing customized sponsorship packages for our signature gala event. Each provides a unique opportunity to showcase the support of your organization and to broadcast your reinvestment in our community in ways tailored to suit your business needs.



RINGLEADER TITLE SPONSOR
BIG TOP DINNER SPONSOR
MIDWAY SPONSOR
FINALE SPONSOR
WINE SPONSOR
VOLUNTEER SPONSOR
FRIENDS OF CASA
... AND MORE!

Based on the level of your support, CASA will be proud to feature you in print materials, event media coverage, comprehensive web recognition, signage throughout the event, tickets to the gala, and provide many other benefits to create your ideal sponsor experience!





WHY PARTNER WITH CASA?

CASA PROVIDES COMPREHENSIVE MENTAL HEALTH SERVICES FOR OVER 3,500 INFANTS, CHILDREN, ADOLESCENTS AND THEIR FAMILIES EACH YEAR.

LEFT UNTREATED, THE MENTAL HEALTH PROBLEMS OF YOUTH CAN LEAD TO FUTURE UNEMPLOYMENT, EXCLUSION FROM SOCIETY, INVOLVEMENT WITH THE LAW, AND HOMELESSNESS.

RESEARCH HAS SHOWN THAT FOR EVERY DOLLAR SPENT IN EARLY INTERVENTION, SEVEN DOLLARS ARE SAVED IN FUTURE COSTS FOR SYSTEM SUPPORT.

AS PARENTS, TEACHERS, COMMUNITY LEADERS AND CARING INDIVIDUALS, IT IS UP TO US TO TAKE CARE OF OUR CHILDREN.

WITH YOUR SUPPORT, WE CAN MAKE A DIFFERENCE!

